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(54) **SYSTEM AND METHOD FOR EVENT DRIVEN BROWSER LAUNCH**

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(57) **ABSTRACT**

Systems and methods for providing event driven browser launch are provided. In exemplary embodiments one or more communication data variables associated with a communication are received. Browser launch settings for an individual associated with the communication are reviewed to determine a time to launch a browser. The browser may then be launched at the predetermined time. In exemplary embodiments, the browser provides data retrieved from a URL associated with at least one of the communication data variables.

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